



OTTAWA CITY SOCCER CLUB

Sponsorship Partnership Terms and Rates Outline



PROGRAM SPONSORSHIPS

RECREATIONAL SSSL TEAM SPONSORSHIP

Terms: Your logo will be prominently placed on all shirts on a single recreational team. Your logo will be placed on our homepage and your logo as well as a link to your website will be included on our sponsor's page on our website. Bonus: Included with this sponsorship is a discount on an Active Start Soccer Fest Booth.

RATE: \$300 +

REPRESENTATIVE TEAM SPONSORSHIP

Terms: Your logo will be prominently placed on all shirts on a single representative team for one year. Your logo and a link to your website will be included on our sponsor's page on our website. Bonus: Included with this sponsorship is a discount on a Active Start Soccer Fest Booth.

RATE: \$500 +

RECREATIONAL DEVELOPMENT LEAGUE TEAM SPONSORSHIP

Terms: Your logo will be displayed on all shirts on a single team within our House League. Your logo will be displayed on our website and link to your website will appear on our sponsor's page. This sponsorship is a seasonal sponsorship but your logo will be displayed on our website as an annual sponsorship. Bonus: Included with this sponsorship is a discount Active Start Soccer Fest Booth.

RATE: \$300

RECREATIONAL DEVELOPMENT LEAGUE DIVISION SPONSORSHIP

Terms: Your logo will be placed on all player shirts within an entire division in our House League. Your logo will be on our website homepage and your logo and link to your website will be displayed on our sponsor's page. This sponsorship is a seasonal sponsorship but your logo will be displayed on our website as an annual sponsorship. Bonus: Included with this sponsorship is a FREE Active Start Soccer Fest Booth. Your organization will also be promoted as a major sponsor.

RATE: \$1500

HOUSE LEAGUE AND RECREATIONAL SOCCER BALLS

This is a high-profile annual sponsorship which has an impact beyond the one-year agreement! Our club distributes soccer balls individually to all players registered recreationally and representatively up to U18. Your logo will be placed on all soccer balls distributed by OCSC to those age groups. As well, your logo will be placed on our website and your logo and link to your website will be included on our sponsor's page on our website. Please note the timeline for placing your logo on the ball is constrained by our suppliers. Bonus: Included with this sponsorship is a FREE Active Start Soccer Fest Booth. Your organization will also be promoted as a major sponsor.

RATE: Please contact: generalmanager@ottawacitysoccer.com

RECREATION or COMPETITIVE LEAGUE COACH SHIRTS

Terms: This is an annual sponsorship which has an impact beyond the one-year agreement! Your logo will be embroidered on all Ottawa City Soccer Club Recreational and House League coach shirts purchased within the sponsorship agreement. The size and location of your logo will be determined by your organization and Ottawa City Soccer Club. This sponsorship is a seasonal sponsorship but your logo will be displayed on our website as an annual sponsorship. Bonus: Included with this sponsorship is a FREE Active Start Soccer Fest Booth. Your organization will also be promoted as a major sponsor.

RATE: \$1500

Event Sponsorships

FESTIVAL/EVENT SPONSORSHIP

Terms: Your sponsorship includes having your logo displayed at our Active Start Soccer Fest where all our house league teams/players participate. Also, your logo will be included on our Active Start Soccer Fest Web page and will be included on our sponsor's page. It will also be included in all electronic mailouts regarding our Active Start Soccer Fest where possible. This sponsorship is an event sponsorship but your logo will be displayed on our website as an annual sponsorship.

RATE: \$300 +

ACTIVE START SOCCER FEST BOOTH:

Terms: Your booth sponsorship includes an Active Start Soccer Fest sponsorship AND the opportunity to set up a minimum sized 10' x10' booth. Sized, shape and location to be discussed/determined. Demonstrations may be possible and promotional items may be distributed by your organization provided approval has been given by OCSC Executive Director. This sponsorship is an event sponsorship but your logo will be displayed on our website as an annual sponsorship.

RATE: \$300 +

KICK-OFF Festival and SPECIAL EVENT SPONSORSHIP:

Terms: Our Recreational Kick-off Event draws a large contingent of parents and players from our over 2200 player recreational program. Please contact us to discuss any special events we are hosting or participating in.

Please contact: generalmanager@ottawacitysoccer.com

KICKING IN THE CAPITAL (KITC) TOURNAMENT SPONSORSHIP:

Terms: We hold two tournaments with over 150 teams in each tournament as well as an adult tournament. Sponsoring multiple KITC tournaments maximizes your access to our membership. Please contact us to discuss options that best suit your organization.

RATE: Please contact: generalmanager@ottawacitysoccer.com

Other Sponsorships

WEBSITE SPONSORSHIPS

Terms: Your logo will be displayed on our website and link to your website will appear on our home page and sponsor's page. Please contact us to discuss options that best suit your organization.

RATE: \$500 + Depending on Size of Logo on home page.

e - SPONSORSHIPS

Terms: Your logo will be included in all newsletters and mailouts including electronic emails. Your logo will be displayed on our website and link to your website will appear on our home page and sponsor's page. Please contact us to discuss.

RATE: \$500 + Depending on Size of Logo on home page.

COMBINATION/CUSTOM SPONSORSHIP:

Terms: We are committed to partnering with you to provide the most exposure and value for your contribution. Package rates are available for sponsors to combine options. Combined sponsorships (such as Multiple Event sponsorships) provide a range of access to club members. Please contact us to discuss options that best suit your organization.

RATE: Please contact: generalmanager@ottawacitysoccer.com